

# MORROW

SAVOR THE WORLD

## MAYOR AND CITY COUNCIL MEMBERS

Mayor Jeffrey A. DeTar  
Mayor Pro Tem Jeanell Bridges  
Councilman Larry Ferguson  
Councilwoman Renee S. Knight  
Councilwoman Dorothy Dean

October 12, 2019      Special Called Meeting Strategic Planning Session      9:00 am  

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**Facilitator, Langford D. Holbrook, Institute of Government, UGA**

### Agenda

#### 9:00 am

1. Community Improvement District(CID) discussion
  - Presentation- Nicole Hall- Nickelworks
2. Executive Session
  - To discuss personnel matters
3. Individual goals for the session
  - *Each participant tells the group **what must happen for this to be a successful planning session.***
  - *Facilitator will record and post in the room to refer back to during the session.*
4. Current environment assessment
  - *Facilitated discussion to assess the current environment and future needs and trends in Morrow:*
    - ***What is working well?***
    - ***What needs improvement?***
    - ***What are current or future trends or needs the Council must be aware of as you plan?***
5. Review work plan from January 2019 planning retreat
  - *What is completed, what needs to be continued, is anything no longer a priority?*

#### 12:00 pm Lunch

6. Identification of goals
  - *What are the Mayor and Council's goals? What needs to be done over the next 18 months?*
  - *Prioritize top five if necessary*

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*The meeting will be held at the Morrow Municipal Complex  
1500 Morrow Road. Morrow, GA 30260*

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7. Identification of action strategies

- *For each of the top five goals identify up to three specific action strategies necessary to fulfill the objective (where to get started). For each strategy identify the following:*
  - *Who is responsible?*
  - *Timetable going forward*
  - *Budget and identification of funding sources if applicable*
  - *Identification of partners and their roles*
  - *Identification of obstacles and possible solutions*
  - *Next steps*

8. Wrap-up, questions and final thoughts

**4:30 Adjourn**